**Who We Are:**

Persado is the Marketing Language Cloud: AI-generated language that resonates the most with any audience, segment, or individual. Imagine having a copywriter and data scientist for each person in your audience; the platform generates the precise language that performs along with analytics detailing what drove response, resulting in better business outcomes and unprecedented insight into consumer engagement.

Comprised of the world’s largest marketing language database, with over a million organized, tagged, and scored words, phrases, and images, Persado’s Marketing Language Cloud enables brands to increase acquisition and retention while building long term consumer relationships. To unlock the power of language and emotion for marketing, visit persado.com.

**What We Are Looking For:**

Persado is offering a **Project Management Internship** **(STAGE for 6 months)** based in **Rome, Italy**. This role will assist the Project Management team in managing the implementation of Persado's digital marketing campaigns ensuring customer satisfaction and results. This role is ideal for someone with high potential who wishes the opportunity to gain valuable experience on large complex digital marketing projects.

**What We Want You to Do:**

* Support Project Management team in executing Persado digital marketing campaigns
* Support in the definition of project specifications and client requirements
* Assist in coordinating internal resources and/or third parties for the flawless execution of projects
* Assist in monitoring and maintaining project plans
* Learn how we use big data to bring value to clients within different industries

**What We Want To See:**

* Eligibility for a STAGE internship in Italy
* Strong academic background from a top university in Engineering or Computer Science
* Fluent (or Native) in written and spoken Italian and English
* Fluency in either French or German will be a strong plus
* Passionate about Digital and new emerging technologies
* Microsoft Office skills (Word, PowerPoint, Excel)

**Who You Are:**

* Precise and reliable
* Curious, natural team player and problem solver
* Willing to take responsibilities and ownership of tasks
* Analytical, numerate and scientifically-minded
* Able to perform under pressure
* Great sense of humor and outlook on life

**What We Offer:**

* Potential opportunity for full-time employment

\* Kindly submit your CV in English \*

Link to apply: <https://grnh.se/52464c201>

Deadline of apply the end of December 2018